Maricopa County Elections Department

2020 NOVEMBER GENERAL ELECTION PLANS
4 MARICOPA COUNTY ELECTIONS DURING COVID-19

COVID-19 CHALLENGES

IMPLEMENTING STRATEGIES

• Safety
• Reliability & Flexibility
• Security & Integrity
• Collaboration
• Communication

We are prepared for November
HOW WE FORECASTING TURNOUT
Data Driven Decisions

CONSIDERATIONS

• Early Voting Trends
• In-Person Voting Patterns
  ▪ Heat maps
  ▪ Rural Communities
  ▪ Native American Communities

In-Person Turnout as a Percentage of Total Ballots Cast 2006 – 2018

- 2004: 50.1%
- 2006: 44.9%
- 2008: 34.2%
- 2009: 18.9%
- 2010: 18.6%
NOVEMBER TURNOUT PROJECTIONS
Voter Participation Methodology

DATA ANALYSIS

- 3 Forecast Models
- Aug. vs Nov. Increases
- Non-PEVL Voters

Early Ballot Participation 85-90% / Election Day Participation 10-15%

1.7 - 1.8 million* EARLY VOTERS
200,000 - 300,000* ELECTION DAY VOTERS

2,000,000* TOTAL VOTERS

*Estimated figures
VOTER REGISTRATION & PEVL
Early Voting Patterns

2.47M Registered Voters
- 313,727 (15%) increase since 2016

1.92M PEVL Voters
- 325,583 new signups in past year (20% increase)
- 21K (last 2 weeks / 1,500 per day)
- 85% - 95% in recent elections

*PEVL Registration Data as of 9/12/2020
EARLY VOTING
Increasing Access to Ballot by Mail

✓ WHAT VOTERS NEED TO KNOW
  ▪ Track Your Ballot (Text “Join” to 628-683)
  ▪ Request / Mail Back Dates
  ▪ Drop boxes

✓ SENDING MAILERS TO NON-PEVL VOTERS

✓ MAKING EARLY BALLOT REQUESTS EASIER
  ▪ One-time or permanently
  ▪ Online Requests

✓ SENDING ROBOCALL REMINDERS

Maricopa County Elections Department | 602-506-1511 | Maricopa.Vote
ONLY REGISTERED VOTERS CAN REQUEST A BALLOT

The law requires that the Elections Department check the voter registration record against vital records and government systems prior to mailing a ballot to a voter.

VERIFICATION STARTS 90 DAYS BEFORE AN ELECTION

The Office of the Recorder mails out notices to all voters on the Permanent Early Voting List. After reconciling our voter records, we mail ballots 27 days before an election.

TRACK YOUR BALLOT. TEXT ‘JOIN’ TO 628-683

Every single mailed ballot is tracked upon delivery and receipt with an intelligent mail barcode so voters can have peace of mind knowing it was counted. Track your ballot by texting "JOIN" to 628-683 or online at BeBallotReady.Vote.

100% SIGNATURE VERIFIED

All signatures are checked against a known signature on the official voter registration file and past affidavit signatures. Our signature verification process has multi-level checks to ensure only valid signatures are counted.

ONLY VERIFIED BALLOTS ARE COUNTED

Once the signature is verified on the affidavit envelope, it is opened by a bipartisan board and sent to be counted. All uncounted ballots are tracked and reported in the official canvass for each election.
IN-PERSON VOTING OPTIONS
Increasing Reliability and Flexibility

VOTING OPTIONS
- Early ballot secure drop boxes
- Drive – Through Drop Boxes
- In-Person (Early, Emergency Voting, Election Day)

“VOTE ANYWHERE” VOTE CENTERS
- Phased openings (27, 14, 7, 2 day, 1 day)
- Includes weekends and evenings
- Increased check-in stations
STRATEGIES TO IMPROVE ACCESS
Increasing Access to Vote In-Person

- More “Vote Anywhere” Vote Centers, Open Oct. 7-Nov. 3
- “Retail” Facilities and Malls
- Sports Arenas and Stadiums
- Drop boxes 20-25 in Govt. Bldgs / 8 – 15 Drive-through
- Located along light-rail, bus routes and freeways
- Located in high density areas including locations that serve Native American & rural communities
- Locations dispersed across the County, every 2 -3 miles

November General Election
In-Person Voting Options 2020 vs 2016

- Election Day: 165
- Emergency Voting: 3
- 1 Week: 14
- 2 Weeks: 8
WHAT VOTERS NEED TO KNOW

- Your 2016 or 2018 Voting Location has likely changed
- Make a plan
- Visit our website next week and check again before you vote
- Call at 602-506-1511 with questions or to find a location
INFORMING VOTERS
BeBallotReady.Vote | TengaBoletaLista.Voto

THREE PHASED MEDIA CAMPAIGN

- 1 – Registration, 2 – Security / Track Your Early Ballot, 3 – Where to Vote & Return Your Ballot
- Spanish and English ads
- Traditional Media, Social Media, Billboards

OTHER PLATFORMS AND COMMUNICATION STRATEGIES

- Customized Dashboard – BeBallotReady.Vote
- Election Toolkit & Educational Video Series
- Direct mail, email, robocalls
IMPLEMENTING SAFETY PROTOCOLS
Providing Safe 2020 Elections

SAFETY PROTOCOLS
Frequent cleaning, PPE for Poll Workers & Voters

LARGE LOCATIONS
Physical Distancing Implemented

COUNTY PUBLIC HEALTH & CDC GUIDANCE
TABULATION & REPORTING RESULTS
Counting and Reporting Results Faster

NEW BALLOT STYLE (OVALS VS ARROWS)
NEW EQUIPMENT, MORE STAFF, LONGER SHIFTS
EXPANDED COUNTING PERIOD
- Can start at 14 days vs 7 days before Election Day

IMPROVED PROCESSES - ELECTRONIC ADJUDICATION

REPORTING SCHEDULE
- 8pm on Election Night (Early Ballots Received by Sunday)
- 9pm – 11pm Election Night Vote Center Returns
- Daily Updates at 7pm until all early ballots are counted
- Goal – Complete Counting by 11/10/20 – 5 Day Cure Period
COLLABORATING WITH PARTNERS
Thank You!

✓ Poll Workers
✓ County Departments
✓ Cities and Towns & Facility Owners
✓ Community Groups & Political Parties
✓ New Partners
  - Coyotes, Suns, Cardinals, Diamondbacks
  - Cactus League
  - Arena and Stadium Owners
KEY DATES
November 2020 General Election

SEP 14
Military and Overseas Ballots Mailed

OCT 5
Voter Registration Deadline

OCT 7
Ballots mailed, in-person voting available

OCT 23
Last Day to Request a Ballot in the Mail

OCT 24
Weekend Voting Available

OCT 27
Last Day to Mail Back Your Ballot

NOV 3
Election Day!
QUESTIONS?

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September 16, 2020 Board of Supervisors Meeting